



EXPERIENCE IT FOR YOURSELF

There's only one way to truly appreciate the high performance value of Titleist golf clubs and expert fitting methods and that's to experience them for yourself. To learn more and to find the best Titleist fitting experience for you visit Titleist.com or call us at 1-888-TITLEIST.

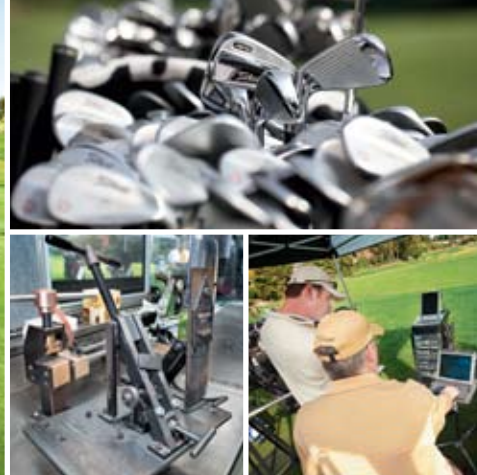
Titleist

ACUSHNET COMPANY
2819 Loker Ave. E
Carlsbad, CA 92010
www.titleist.com

2010 CLUB FITTING BETTER FIT. BETTER GAME.

Titleist





THE TITLEIST FITTING EXPERIENCE.

WHY GET FIT?

At Titleist®, our focus is to help serious golfers play better. Using the most advanced fitting tools along with a highly skilled team of fitters, Titleist offers a range of club fitting options that allow you to optimize your driving performance, make your iron play more precise, enhance your wedge scoring shots and fine-tune your set composition.



Davis Love III Tour Fitting

A BETTER PROCESS. A BETTER FIT.

Using our SureFit™ System of interchangeable heads and shafts, we find the right combination to provide more center face impact with your driver, and proper ball-turf impact with your irons. Our wedge fitting process distinguishes the right combination of loft, bounce and sole grind to fit your swing. Titleist club fitting is designed to help you get more out of your equipment and lower your scores.



Titleist SureFit System Cart

THE TITLEIST FITTING NETWORK.

LOCAL FITTERS

A strong nationwide network of highly trained Titleist fitters equipped with our SureFit systems. This group includes Regional Centers and Advanced Fitters that have additional fitting tools including launch monitors. For a list of all of our Fitters, and their respective tools, please visit titleist.com.

FITTINGWORKS TOUR VANS

Two mobile fitting vans covering the west coast and midwest combine comprehensive high level fittings with on-site club building to provide a tour level fitting experience. Our expert fitter is equipped with a launch monitor and expansive range of fitting clubs. The tour van technician provides assembly, personalization and repair services.

TITLEIST TOUR FITTING

The ultimate personal fitting experience. Conducted at our state-of-the-art facilities at the Titleist Performance Institute in California and Manchester Lane Testing facility in Massachusetts, golfers are treated exactly like our PGA Tour staff and experience the same process, equipment and fitting technology that the best player's in the world rely on to improve their game.



Titleist FittingWorks® Van